



## **CULVER'S COMMUNITY RELATIONS AND CHARITABLE GIVING**

Giving back is at the very heart of the Culver's organization—and a shared value among Culver's leadership and the more than 400 franchise partners. Spanning a variety of causes—from community relations to charitable giving and supporting our team members in their quest for higher education—Culver Franchising System Inc. (CFSI) and the independently owned and operated restaurants across the country have collectively helped fund thousands of charitable causes contributing more than \$3 million dollars in charitable donations since Culver's opened in 1984.

Craig and Lea Culver founded the Culver's VIP Foundation to help college- and technical school-bound team members fund their educations, as well as provide support to community-based non-profits. More than \$1 million in scholarships have helped fund the educations for 1,400 of team members since the program's inception in 1993. Culver's VIP Foundation also helps support various community-based non-profits and charity organizations. Co-founder Lea Culver also is an active champion of education, often meeting with students at the home office to teach them about opportunities in hospitality careers.

Franchise partners continually look for ways to help support important local causes. They regularly host Scoopie Nights where 10 percent of sales are donated to charity. They also supply free pints of fresh Frozen Custard to blood donors through the Give a Pint, Get a Pint campaign.

### **Contact**

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